



KFAP Minutes from May 27, 2010  
Frankfort, KY State Lab Building

Members present: Catherine Lowe, Debra Israel, Dr. Connie White, Susan Borders, Paula Watson, Colleen Payne, Shelley Adams, Sherri Hoffman, Nicole Nicholas, Trina Douglass, Lori Craig and Susan Brown. Unable to attend: Dr. Ruth Ann Shepherd, Dr. David Adamkin, Diane Sprowl, Katrina Thompson, Shari Stewart, Beth Fisher, Betty Bender, Jill Ford, and Kristin Theobald.

The meeting was called to order and we took a few minutes for each member to introduce themselves and share a bit about what they do.

- Paula Watson has been a member of the KFAP representing Clark County for about 8 years previously, but then left that HD and moved on to work at the Estill County HD. She is pleased to be back after a few years absence and is now representing the Estill County HD.
- Colleen Payne is a new KFAP member representing the Spina Bifida Association, and she has plans to be an active participant in our meetings.
- Shelly Adams is attending today in Dr. Shepherd's absence and she shared that Dr. Shepherd always speaks highly of the KFAP, and that she was sorry she had to miss today's meeting but she will make every effort to attend next time.
- Dr. Connie White came to PH as a state director about a year ago. Previously she worked as an OB/GYN for 16 years in Frankfort and she is spearheading the Every Woman Southeast-Kentucky Initiative.
- Trina Douglass is a nurse consultant at the state, and she used to work with Dr. Connie White when Dr. White was seeing OB/GYN clients in private practice in Frankfort.
- Sherri Hoffman is a clinical RD from the Northern KY Independent District who helped implement UK's Friend to Friend program in their area.

- Nicole Nicholas has been a member of the KFAP representing Lexington-Fayette County until 6 weeks ago when she transferred to a position in the state WIC office, replacing Cindi Sullivan and fortunately she will remain a member of the KFAP. Nicole shared that Marlene Goodlett has also been hired as the state WIC Breastfeeding Coordinator position and that she may also be attending these meetings. (This was Becky Derifield's position before she retired more than a year ago).
  - Catherine Lowe is the new representative for the Lexington-Fayette HD, and today is only Catherine's 2<sup>nd</sup> KFAP meeting. We're pleased she's here!
  - Susan Borders-Louisville Metro WIC Coordinator and longtime KFAP member shared that Louisville has received a wonderful stimulus grant that is going to do great things for breastfeeding in their community and she also reports that Nazenin Assef who is working on the Every Woman Southeast Initiative with Dr. Connie White is also a Louisville Metro employee.
  - Debra Israel-Preconception/women's health manager: stressed the importance of comprehensive health and how educating young people in the schools about healthy lifestyles early on could make such a difference. But often there are barriers that prohibit talking about anything that could be misinterpreted as being sexual in any way.
  - Lori Craig-Recent UK grad who had an internship with Dr. Shepherd during which she gathered data to research overweight and obese pregnant women and their pregnancy outcomes—specifically: whether any of babies were born with spina bifida. (After the meeting Lori announced that she would like to become an active member of the KFAP).
  - Susan Brown-Kentucky's Statewide Folic Acid Campaign Coordinator employed by the Barren River District HD, MODs' Board member, PSC Chairperson, Coordinator of the Barren River area HBWW team, Business Case for Breastfeeding Steering Committee member, Team member for the Every Woman Southeast-KY group, grief counselor and IBCLC for the BRDHD
1. Approval of the Minutes: The January Minutes were approved as written with a motion from Trina Douglass that was seconded by Paula Watson.
  2. Every Woman Southeast (EWSE) Initiative —KY's team: Dr. Connie White presented to the group sharing highlights of the National Conference she attended for Region IV. EWSE is about collaborating to improve the health and well-being of young women in the South. The conference was held on 3-2-10 during an unexpected snowstorm with 42 people in attendance including neonatologists, OB/GYNs and others. To learn more visit the Every Woman Southeast: [www.everywomansoutheast.com](http://www.everywomansoutheast.com) and FYI: two other states have their own website related to this initiative: [www.everywomanNC.com](http://www.everywomanNC.com) and [www.everywomanFlorida.com](http://www.everywomanFlorida.com) A webinar is planned sometime in July and Dr. White emphasized that for right now, searching for funding sources is a top priority for this initiative. The KY EWSE team has developed these four objectives during a conference call May 21, 2010:
    1. Re-build funding for the state folic acid program in the LHD system in light of decreased funding from tobacco settlement money. Search for private sector funding. (She reminded the group that folic acid funding has dropped to \$200,000 a decrease of \$100,000 which is pocket change for many big corporations but for us, it directly affects the amount of folic acid pills we're able to purchase in addition to the funding we can supply to LHDs to offer the counseling segment associated with issuing the

vitamins. Someone suggested that perhaps General Foods would have monies available for a grant to help fund the difference. Another message the group sent was that sometimes that which is free is seen as being “less than” in value and that perhaps it would be beneficial to return to the plain folic acid supplements in place of the multi-vitamins containing folic acid, and to charge the client \$1.00 per bottle (our costs range from about \$1.14-\$1.16 per bottle). This may help us to then have funds to provide the cost for counseling the clients and off-set costs for purchasing the vitamins. Also—if the client has to spend her own money, she’ll be more likely to take the vitamins than if they are handed to her free. Supplying the vitamins is no guarantee that the women will consume them. )

2. Develop a task force to plan strategies for KY to Initiate Family Planning Waiver before the Health Care Reform Mandate in 2014. (What can we do till then? It would be great if Medicaid would allow moms to stay on the medical card until baby is 2 years old rather than only 6 weeks postpartum. This would save \$4 on every dollar spent. We would like to initiate a Family Planning Waiver: KY and TN are the only two states in Region IV without a postpartum waiver-since GA was really close to being approved when Dr. White attended the conference. Their bill is called: Healthy Babies Bill, hard to resist. Dr. Shepherd is an officer with ACOG and she could help put in a good word for us through that venue, too).
  3. Organize a commonwealth-wide Summit to highlight the importance of Preconceptual and Interconceptual care with special emphasis on KY’s birth defect rates and folic acid therapy. (We will “tempt/tease the audience” about EWSE during the November 2010 Prematurity Summit and help get them thinking towards 2011 when the Prematurity Summit will be used to launch the Preconception Health Summit for EWSE).
  4. Present at the Greater KY March of Dimes’ 8<sup>th</sup> Annual Prematurity Summit in November 2010 to educate about EWSE-KY Coalition and recruit their assistance. We will ask to be “invited” to participate in the 2011 Prematurity Summit. (We will “tease or tempt” about EWSE during the November 2010 Prematurity Summit and help get them thinking towards 2011 when the Prematurity Summit will be used to launch the Preconception Health Summit for EWSE).
3. **Special Presentation:** Speaker: Lori Craig –Pre-Pregnancy Obesity and the Risk of Neural Tube Defects: A Kentucky Population (Please copy of the attached PPP sent with this mailing). All members present enjoyed Lori’s presentation, but it left us “wanting for more.” Lori may be interested in pursuing some of the thoughts for FU that we suggested such as: where? Do more of these occur in one area of the state over others? How do tobacco factors affect the outcomes? And what about prenatal client who are obese and they smoke?
  4. **Dr. Ruth Ann Shepherd’s Chairman’s Report per Shelley Adams:** Draft of Performance Measures for the Title V Block Grant:
    1. Percentage of first-time pregnancies to KY resident women age 18 and older who had pre-pregnancy BMIs in overweight or obese categories.
    2. Percent of KY HS students who smoked cigarettes on one or more of the past 30 days.
    3. Percent of singleton live births to KY residents that are 34-36 weeks at delivery.
    4. Proportion of KY deaths to children birth to 5 years of age from child abuse.

5. Need to develop a substance abuse measure (This is the information based on her notes from the last meeting and this is only a draft).

5. **Old/New Business-members share:** **Debra Israel:** commented that ideally educating young people in the schools and providing comprehensive healthcare to help them learn how to develop a life plan would do wonders for preconceptional health. She also mentioned getting celebrities onboard to help relay our public service announcements to the public—Dawn Gee’s name (a Louisville newscaster) was mentioned as being very involved in the community and as someone with health issues of her own, who may be willing to *pickup our torch*. **Trina Douglass:** a): added an endorsement for the [www.text4baby.com](http://www.text4baby.com) “She’s One Smart Mom, she’s got text4baby. Text BABY to 511411 or Envia BEBE al 511411 para Espanol. Get FREE messages each week on your cell phone to help you through your pregnancy and your baby’s first year. Text STOP to stop and HELP for help. b): Trina also reported that the GIFTS program has expanded in 2010 to include Lake Cumberland, Lexington-Fayette County and the Louisville Metro HDs. And c): she reminded us that the AHEC group in North Central KY has targeted the Hispanic population and they are providing presentations from the HBWW toolkit including an annual survey. (After this meeting in late May, the KPA Annual Conference was held at Lake Cumberland State Park the first weekend in June and **Dr. Ruth Ann Shepherd received the Dr. Tom Pauly Memorial Service Award.**

6. **Committee Chair Reports:** Susan Brown reported on all three committees and shared the KFAP plans that the three chairs had submitted (both 2009 and 2010) and the written report from Diane Sprowl. *Additional changes were made during the sub-committee meeting held after the KFAP meeting, but no changes were suggested for the Community Plan.*

Suggested changes were as follows: **From the 2010 Professional Committee Plan:**

No changes on page 1. The Changes on page 2 were to delete Activity 6. The changes on page 3 under Objective 2.6 Activity 1: Activity completed (Dr. Connie White has presented to the KFAP on 5-27-10). Added Objective 2.6 Activity 2: A representative from the Every Woman SE Initiative group will present a short summary during the November 2010 Prematurity Summit to entice participants to learn more about this important project and perhaps champion it to be on the 2011 Prematurity agenda.

**Evaluated the 2009 Media Committee Plan:** Under Objective 3.1 Activity 1: January is Birth Defects Prevention Month and FA Week, November is Prematurity Day and the Annual MODs’ Prematurity Summit both have frequent mailings including newsletters and registration flyers to professionals across the state. August is World Breastfeeding Week and Kentucky Breastfeeding Awareness Month. The Back to Sleep Campaign is always in May. Additional articles and flyers circulate on prematurity and breastfeeding during the many KPA Regional conferences each spring. Activity 2: The HBWW teams across the state have utilized the toolkits in their local communities. Activity 3: Several newsletter publications across the state: the statewide BFG Coalition, the KPA newsletter, the MODs’ newsletters and the several hospital newsletters. Page 2: Objective 3.2 Activity 1: The Prematurity Summit, the KPA conferences and the state BFG Summit are three that have been sent to our members via email. Activity 2: Friend to friend campaign Kenton, Campbell and Boone Counties and also in the “What’s Happening?” Health Info section of those three county newspapers. Activity 3: Recruitment –as members retire or change positions local agencies seem to be doing a good job of replacing those with a new KFAP representative. Activity 4: Reporting [www.kfap.org](http://www.kfap.org) not as good as we would like, but those who do report, activities have certainly occurred and been accounted for. Objective 3.3

Activity 1: HBWW areas are actively utilizing the toolkit Activity 2: The number of stories was changed to 5 and *in each partner's local community* was changed to: *in local communities*. The evaluation of this is accessible through looking back over the bullets that were reported during 2009. Activity 3: We have always had a good partnering relationship with several universities across the state as they participate in the distribution of folic acid pills and counseling to CBA women who attend the university. WKU, UK/AHEC are just a few of these partners.

Page 3: Objective 3.4 Activity 1 This activity was not met and it has been recommended for deletion in future plans. Objective 3.5 Activity 1: There are several breastfeeding coalitions across the state and a WIC-Breastfeeding Grantee committee that meets bi-monthly. These organizations do a good job of sharing information and a good outcome from those groups and from the statewide BFG Peer Counselor program was the establishment of the first-ever BFG Summit held this past May 2010. (Be sure to include that as an objective/activity for the 2010 and 2011 plans-along with the development of a true statewide breastfeeding coalition from all entities—coming from public and private venues).

KFAP Minutes Prepared and distributed June 21, 2010  
Per Susan Brown, Kentucky's Statewide Folic Acid Campaign Coordinator