



The Kentucky Folic Acid Partnership Meeting  
Thursday, September 26, 2013

State Lab Building-Press Room, Frankfort, Kentucky

**9:30am to 10am** Eastern Time-KFAP Business Meeting

**10am-12noon**-CEU Presentation: Therese Sirles: "Understanding Pediatric Head Trauma"

**12 noon – ~ 2:30pm:** O' Charley's working lunch meeting-sub-committees

#### **AGENDA**

9:30am Sign-in Sheet-Those members present: Dr. Ruth Ann Shepherd, Trina Miller, Susan H. Brown, Mary Sue Flora, Diane Sprowl, Emily Adkins, Kristy Royalty, Catherine Lowe, Allison Evans, Erin Gillespie, Kara Brown, Angie Brown, and Britton Bibb

Call to Order and Welcome –Susan Brown

Approval of the Minutes-Motion was made by Erin Gillespie & 2<sup>nd</sup> by Trina Miller to approve the Minutes as written and motion was carried

9:35am Chairman's Report: Dr. Ruth Ann Shepherd:

- October 1, 2013 begins the new Health Benefits Exchange:
  1. This is the first time that interconception & preconception health care will be available and these visits will be called Well-Women Visits
  2. Some issues with MC services: Is FA a covered benefit? And with Early PN Care: Although PN care is required we're facing problems getting pregnant women covered at the right place and at the right time. It's a big deal.
- Medicaid is expanding and KY is one of the only states in the South to expand their coverage:
  1. Navigators are needed to help the public understand all the changes—and who will do that in each agency?
  2. Closing the gaps with MC—we need to get the word out for women to know if they qualify for MC and if not, get them referred to the exchange
  3. People are nervous about cuts to federal grants: WIC & Family Planning, and all the undocumented clients served by federal grants
- A big focus on NAS:
  1. Last year there were 889 NAS babies born to a 54,000 birth populous
  2. Access to treatment is an issue because cards run out before treatment starts: treatment coverage is desired after 60 days

3. When the baby comes and is off drugs 2-3 months and now goes home there's increased crying and the risk for SBS (and all that goes along with that) increases and this phase of NAS is hard to fund
  4. But 75 stockholders met last May to look at the problem and to discuss ACOG standards for NAS and what other standards might be needed: lab screening but also verbal screening was stressed. There is no standard care being followed in our NICUs and we need this!
  5. Social factors also need to be addressed—from discharge home until ~ age 2, the kind of care the infant receives is directly linked to the intensity of the hard-wiring that occurs in each infant's brain. (Close interactive bonding increases the infant's hard-wiring, just as apathy decreases it).
- Policy: To set standards of care:
    1. National Perinatal Collaborative:
      - Perinatal Regionalization (standardized NICU policies)
      - Maternal levels of care
      - Smoking & Pregnancy
      - NAS (NICUs and beyond after D/C home & contraceptives for prevention of repeat NAS births)
      - Opiates (Another contraceptive opportunity)
  - Improve School Readiness: Alter the LifeCourse (risk factors and protective factors)
    1. The HANDS program builds on protective factors like:
      - Strengthening families
      - Parent resilience
      - Building social skills, understanding child development and nurturing relationships
      - COIIN: KY's project is a HANDS testing program that utilizes HANDS workers to man the tobacco QUITLINE
    2. Race to the TOP! Early Learning Initiative
      - Families heavy on risk factors
      - School readiness emphasizes protective factor side w/20-25 service agencies that provide preventive services

9:45am          Members share their activities this quarter & receive Safe Sleep materials

- Susan Brown distributed DVDs, brochures and Nursing Modules on Safe Sleep for members to use and take back to their worksites to educate staff and community partners about Safe Sleep. Members share (these were thoughts and activities shared during the KFAP meeting and also during the committee lunch meeting: Erin Gillespie of SBAK shared that she sent a mass mailing among her partners to participate in the Women's Voices survey from EWSE. She also reports that she joined the KFAP in January 2012 and she has served as a Co-Chair for the Media Committee beginning in May of 2012. She helped create a FA PSA that aired last spring (created in March and aired during May 2013) for SBAK, and she will check to see if they can re-run those PSA's during January 2014 for National FA Awareness Week and Birth Defects Prevention Month. Erin said she will begin reporting her activities at [www.kfap.org](http://www.kfap.org) and will also info her Louisville counterpart to do the same. The state DPH issued a mass media blitz across the state about the importance of Folic Acid that was released in June 2013. Angie Brown and Mary Sue Flora attended for the KY Birth Surveillance Registry and they would like to see a renewed and fresh approach to promoting FA use among CBA Women in today's high-tech world and Mary Sue was thrilled to have the September meeting as a venue to attain CEUs and she suggested that in the future we keep that as a focus and perhaps meet

in person at the KDPH in the ITV room so that the presentation can be transmitted to others out in the state who perhaps weren't able to travel to Frankfort in person, but they would like to receive the CEUs and participate in the meeting—perhaps even boosting attendance higher. Trina Miller MCH Nurse Consultant at the KDPH since 2007. New member—Britton Bibb RD with KDPH since June 2013: her husband will assist us in reformatting the “blocks” for our new KFAP logo name to incorporate the KY FA and Perinatal Partnership name change and logo revision. Emily Adkins: Has taken the position at KDPH vacated by Debra Israel when she retired at the end of 2012. (And Kristy Royalty has taken over Emily old position). Emily wanted to update the group on the changes that have continued to affect the Folic Acid supplementation program. When Debra was still in my position she noticed that we would run out of funding half way through the year so to help make the funds stretch she opted to reduce the amount of money issued to the clinics for each individual counseling and bottle of folic acid hoping to stretch the dollars throughout the entire year—but that idea backfired with fewer bottles of FA being issued and thus budget dollars left unspent which has now CUT the funding and that money was taken and given to other programs that needed it. We are down to \$4/person and with a 3 month bottle supply costing \$1.25 each and \$1/person for counseling that \$4 won't stretch very far and tobacco funds are pretty much gone. Kara Brown MODs and Co-Chair of Media w/Erin shares that when Therese Sirles began her presentation today she was struck by the mere thought of how many of our initiatives all overlap one another and how very important each and every one of them are to protect the health and safety of mothers and babies. (Infant Mortality-Governor's Initiative, EWSE Women's voices survey and the pursuit of helping all 9 southern states to fully implement the LifeCourse Model into our HC systems with an emphasis on the preconception and interconception timeline. Diane Sprowl RD, Community Chair and Branch Manager for the BRDHD: mentioned that ever since she's taken on the colon cancer project 1.5 years ago, she's had a conflict in her ability to attend the KFAP meetings because they conflict with her obligations to the colon cancer program. In the committee meeting it was suggested that perhaps we need to do a survey monkey to poll our members to see what dates and times they would like to meet for the coming year. As the committee meeting progressed additional people also were interested in seeing more emphasis put on the FA message than what we've done in recent years. It was suggested that we take a tip from SBAK and from text4baby and offer mass e-messages and/or tweets/ FB pages to CBA women on an assortment of perinatal health messages. (An example of topics would include but not be limited to: Pre-conception care, Early PN Care, FA, NTD, Safe Sleep, HBWW and BFG). We decided we could include a space for narrative within our survey monkey query where members could send in 10 messages each (140 characters or less per message) to submit for this project. We will also include a narrative space for members to address their ideas for a new and refreshed “vibrant” Folic Acid Campaign. Susan Brown: asked Trina Miller to pull up “you-tube” on her phone so the committee could view the “rap” breastfeeding video called “Teach me how to breastfeed!” This is a catchy music “how-to” video that shows African American women breastfeeding and teaching other AAW how to breastfeed. The phrases are fast and accurate—each line is a solid teaching tool—perhaps we can come up with something similar with the teaching messages that our members submit. The examples that members will choose from to pick KFAP meetings dates and times will be chosen from: 1. No change necessary continue to meet the 4<sup>th</sup> Thursdays during January, May and September (ITV meetings meet from 10-12 ET in January and May; and the in-person in Frankfort September meeting is from 11-1pm ET; #2. Change the meetings to the 3<sup>rd</sup> Thursdays in January, May and September instead of the 4<sup>th</sup> Thursdays-times remain the same for all—meeting from 10-12 ET whether meeting via ITV or in-person;

or #3. Submit a completely different meeting date and time for consideration among members. [Katrina Smith](#) who wasn't able to join us for today's meeting due to being at the COIIN Conference in Washington, DC has reported that the Professional Committee is right on track with its' plan and has already surpassed most goals and is set to meet the other goals by the end of the year. [Both the Media and Community Committees](#) plan to heavily update their plans to better reflect the climate of today's CBA woman and the social media world that we are all exposed to in today's environment.

9:55am Committee chair reports will follow at noon at O' Charley's  
Next meeting date January 25<sup>th</sup> 2014 via ITV

10:00 am Business meeting adjourned and CEU presentation begins:

10:00am -12noon 2.4 CEU Presentation: "Understanding Pediatric Head Trauma"  
Therese Sirles-Kosair Hospital-an excellent presentation filled with passion, dedication, and commitment Therese's compassion and desire to teach "everyone" the tools necessary to better identify the signs and symptoms that children present with when suffering from abuse—and the earlier these are recognized, the better. Death rarely occurs the first time a child experiences abusive head trauma—it's the repetition of the abuse that kills. Anyone who can take a breath in and exhale out...has the obligation and responsibility to report any S & S of suspected abuse to the proper channels. TEN-4 Bruising rule: For children 4 years or younger: look for any bruising of torso, ears or neck OR **any BRUISING anywhere** on a child 4 months or younger. If the child's not bruising...there's no need for bruising! Reporting Abuse: 24-hour statewide hotline for pediatric and adult reporting: 800-752-6200.

12:00 pm Evaluation must be completed online through TRAIN & CEU certificates awarded via TRAIN, as well.

12- ~ 2:30pm Our three sub-committees' Working Lunch Meeting at O' Charley's

Committee Chair Reports:

Community: Diane Sprowl

Professional: Katrina Smith (attending Government Affairs Conference in Washington)

Media: Kara Brown & Erin Gillespie

~ 2:00pm Adjournment