



Members present: Susan Brown, Mary Sue Flora, Teresa Cooper, Susan Reffett, Kelly McKown, Katrina Thompson, Linda Lancaster, Shari Stewart, Trina Douglass, Joy Hoskins, Tracey Jewell, and Ayana Anderson.

Members unable to attend: 16 members responded that they would be unable to attend-7 due to the National WIC conference, two due to meeting conflicts, two due to travel budgeting, two due to speaking engagements and three due to their request to resign from the group due to job responsibility changes (Christie Penn, Dr. Robert Kuhn and Kathy Stevens). **Dr. Ruth Ann Shepherd was unable to attend due another commitment with the LHD Directors.**

The meeting was **called to order** by Susan Brown, Statewide Folic Acid Campaign Coordinator who **welcomed the members** and acknowledged that this was **Linda Lancaster's last KFAP meeting before she retires** in December of this year. Linda has been with the KFAP since its beginning and her presence will be greatly missed. She has been a vital part of the many successes over the years of the KFAP and it won't be the same without her leadership and guidance. We wish her the very best and as a small token we provided the group with mini cupcakes hooked together to form the shape of a butterfly symbolizing change. Linda also received a retirement card from the group that continued in the butterfly motif.

The **Minutes were approved** as read.

Special presentation: Ayana Anderson and Tracey Jewell presented a PowerPoint presentation about the KY PRAMS PILOT PROJECT. Each member present received a copy of the PPP handouts and it was a very informative presentation. We were told that we were the first group to hear this new data. PRAMS is: the Pregnancy Risk Assessment Monitoring System. It is a surveillance project designed by the Centers for Disease Control and Prevention. PRAMS collects state-specific, population based data on maternal attitudes and experiences before, during and shortly after pregnancy. It was initiated in 1987 because infant mortality rates were no longer declining as rapidly as they had been in previous years. KY was one of the first states to participate in the CDC PRAMS program. The of the project is to improve the health of mothers and babies by reducing adverse outcomes such as low birth weight, infant mortality, infant morbidity and maternal morbidity. KY participated only during that first year and failed to utilize or analyze any of the data it received from those efforts. In 2005 KY applied for CDC PRAMS funding, but was not awarded a grant. Those involved decided to pursue a KY PRAMS Pilot project without the CDC funding, in part to prove to the CDC that KY was capable of managing a project such as this. A huge help to this pilot project was the funding received from the KY Chapter of the March of Dimes in the amount of a \$25,000 grant. PRAMS allows for monitoring changes in MCH related indicators such as pregnancy intent, prenatal care,

breastfeeding, smoking and infant health among others. PRAMS, then enhances data from birth certificates and provides data for health officials to use to improve the health of mothers and infants. PRAMS provides data not available from other sources regarding pregnancy and the first few months after birth; these data can be used to identify groups of women and infants at high risk for health problems and for monitoring changes in health status. PRAMS is also used by state and local governments to plan and review programs and policies aimed at reducing health problems among mothers and babies. Data are also used by researchers to investigate emerging issues in the field of MCH. Methodology: Mixed-mode survey-both mail-out and telephone FU. It provides reminder letters for completing the survey. It encourages the use of incentives and rewards. The survey contains core questions and standard questions developed by the CDC. Their presentation showed how they did the sampling, data collection and their results. There were also slides depicting the demographics. They decided to over-sample the African American race to ensure they would receive enough response to adequately represent the population breakdown within the state as it relates to race. There were 602 surveys sent. It was a self-administered survey beginning with a pre-letter introducing the project and asking for their participation when the surveys are sent. The moms received a thermometer as an incentive during this initial contact. Then the first mailing was sent containing the surveys and mention of a \$10 gift card offer for completion of the survey. This was followed by a tickler if no response. Then a second mailing was sent including an incentive notice. By the third mailing there was no incentive included with participation in the survey. If there was no response after the third mailing, then the random participants were then contacted by phone and each question was read in its entirety to the participant ruling out illiteracy as being a deterrent to completing the survey. For CDC compliancy a state must receive a 70% return in the survey participation to be recognized as being successful or representative of the population. Our return was 62.15% and Tracey and Ayana said this was comparable to some states that are currently being funded by the CDC PRAMS project. The CDC felt this was a good response for a first-time pilot project. This data is due to be released in a report in November, but we were told that we have permission to use and share this information immediately, if desired. If you missed the meeting and would like a copy of the PPP, perhaps we can get it posted on our www.kfap.org website for your convenience.

Chairman's report: Dr. Shepherd was unable to attend the meeting due to a scheduling conflict with the LHD Director's meeting. Therefore, Linda Lancaster shared a few highlights regarding KCHIP outreach, and Trina Douglas shared highlights of the GIFTS program. The KCHIP outreach program changes will take effect November 1st, and soon those changes should begin to trickle down to the LHDs. To learn more about the GIFTS (Getting Infants & Families Tobacco Free Starts) program please visit their website at: www.mc.uky.edu/kygifts A newsletter and brochure are now available.

Committee Chair Reports: All three committee chairs reported on their committees' progress in meeting the goals and objectives for the 2008 KFAP Committee Plans, thus far. During her Professional Committee report, Katrina Thompson shared a quote from one of the conventions she attended recently: "The best thing for Women's Health is to make sure she's healthy inside her mother's womb." Diane Sprowl reported For Community on the work she has done recently in distributing prematurity toolkits across the state, and also provided an update of the many presentations and evaluations from those presentations she and others have provided to date. She

encouraged members present who had not yet received a toolkit to meet her in the parking lot after the meeting to get one. Each recipient's contact information is necessary as part of the FU process. Diane asked for input on how members would like to see the website expanded? Members are again encouraged to remember to visit the website to report any KFAP activities including things like participating and distributing materials during March of Dimes' Walks and kick-offs, as well as distributing Quitline pamphlets (for Stop Smoking), since tobacco is an area we have formally addressed within all three committee plans, as it relates to preterm birth in KY. Shari Stewart also reported on the Media Committee's 2008 plan progress and it also seems to be on track. One item that does need to be addressed is the news stories within local communities. It is the entire KFAP memberships' responsibility to be aware of these objectives and the activities needed to reach those goals. All three plans are available for viewing through the www.kfap.org website.

The rest of the agenda (Old and New Business) was tabled to be addressed in our January meeting due to the 30-minute delay we experienced in beginning today's meeting due to traffic conditions. This motion was made by Katrina Thompson and seconded by Susan Brown.

Before adjournment however, Diane Sprowl suggested to the group possibly scheduling the January meeting as a satellite meeting since some members have been unable to attend due to traveling budget concerns. All District HDs are now capable of this technology and most colleges and universities also have satellite capability. Linda Lancaster sees no reason to doubt that Dr. Shepherd would support this suggestion and encouraged the KFAP to proceed ahead with the plan. Further discussion resulted in a decision to hold both the January and May KFAP meetings via satellite and then use the September meeting each year as our one travel meeting. Those present voiced their support of these ideas.

The meeting was adjourned at 1:35pm and a group of six members traveled to O'Charley's for a sub-committee meeting for Community and Professional.

Respectfully submitted September 26, 2008
Per Susan Brown, Kentucky's Statewide Folic Acid Campaign Coordinator