



KFAP Minutes May 28, 2009

Videoconference Meeting 10-12PM Eastern Time/9-11AM Central Time

- Attendance: Green River (Rich Nading), Department for Public Health (Dr. Ruth Shepherd, Susan Reffett, Trina Douglass, March of Dimes (Katrina Thompson, Kelly McKown), Louisville (Susan Borders), Northern KY (Sherri Hoffman), Purchase District (Loretta Maldaner), Franklin Co. (Cindy Crowdus), Lexington-Fayette Co (Marlene Goodlett), Madison Co (Kelly Owens), and Barren River (Diane Sprowl)
- Call to Order: The meeting was called to order by Diane Sprowl. (Susan Brown was unable to attend.)
- Welcome and Introductions: Roll call was done.
- Approval of Minutes from 1-22-09: No comments made; minutes were assumed to be approved as written.
- Dr. Ruth Ann Shepherd – Chairman’s Report
 - Attended the Governor’s Early Childhood Task Force and included information about KFAP.
 - Healthy Babies Caucus met last week. This group resulted from the March of Dimes’ prematurity report card. Dr. Shepherd talked about KFAP, HANDS, and other KY efforts at this meeting. Senator Julie Denton and Rep. Jimmy Lee were present.
 - Healthy Babies are Worth the Wait Site Committee met yesterday. The intervention sites are currently using the prematurity toolkit.
 - Dr. Shepherd will testify next week to the Tobacco Oversight Committee.
 - The US Public Health Service Task Force has recently reviewed folic acid recommendations. Their current recommendation has changed. The recommendation is for a daily supplement of 400-800 mcg folic acid, especially for women of childbearing age.
 - The Department for Public Health has completed eleven Maternal & Child Health forums across the state. Information from the forums will be sent to the local health departments. Sarojini Kanotra will be analyzing the results and reporting the information.
- Committee Chair Reports:
 - Diane Sprowl -Community Action: www.kfap.org has been updated. The entire prematurity toolkit is available to download, and the folic acid training modules are on the web site as well. Diane reminded members to report their folic acid and prematurity activities on the web site. 2009 plans were drafted during the last KFAP meeting, but they have not been typed or placed on the web yet.

Northern KY reported that they are partnering with St. Elizabeth’s on a grant from National Council on Folic Acid called “Friend to Friend Folic Acid Campaign”. Women who attend prenatal class are given a post card to send to a non-pregnant female friend of childbearing age that invites the friend to come to the health department to receive 4 bottles of folic acid. If the friend comes for the supplement, the referring woman receives a \$5 gift card to Wal-Mart. The project has just started and will last until 1/1/10.

Madison Co. is looking for funding to work with local OB/Gyn’s for smoking cessation for pregnant women.
 - Katrina Thompson-Professional Education: 2009 plans are being revised, and Katrina will send them when they are updated. The changes are: Objective 2.1 – change to make the wording more measurable, and regarding the summit – change from one statewide summit to three smaller, regional summits.
 - Beth Crace-Media-Shari Stewart on vacation: No report.

- Old Business-
 - 2009 Finalized Plan: Plans are being finalized and will be posted on www.kfap.org when they are ready. In the mean time, continue to complete activities and report them on the web site. Refer to the 1/22/09 minutes for planned activities.
 - Excessive weight gain/Obesity in Pregnancy Handouts: A draft of a handout created by a dietitian (Amy Meador, Barren River) was sent via email. The handout was discussed. Overall the group liked it, because it gave concrete suggestions on how to control weight gain during pregnancy. There was discussion about a toolkit that is available from another state (possibly North Carolina) that also has information for pregnant women.
- New Business-
 - Desired Direction for KFAP-Healthy Babies are Worth the Wait: Katrina talked about the meeting that took place yesterday with the sites. The project has done very well, and it is of interest to National March of Dimes and Johnson & Johnson. Katrina has slides she can send about the project. The plan is to roll out Healthy Babies are Worth the Wait to the three sites that are currently the control sites and to Barren River, making a total of 7 sites. Plans will be discussed in more details this weekend during the KY Perinatal Association meeting.

The third year of the HBWW pilot will end in December 2009. Final surveys and evaluation will be done in June. Sites are already reporting important policy changes that have happened because of the project.
 - Kelly McKown reported on the Healthy Babies Caucus that was held in Louisville. Dr. Shepherd gave an overview about initiatives in KY. No action was taken at this time, but education is being done in order to have something ready for the General Assembly.
 - Ideas for Folic Acid Promotion:
 - New push to include folic acid information in packets for couples receiving marriage licenses. Diane still has a limited supply of the cards from March of Dimes. She also agreed to create a flyer that can be made available on the web site.
 - Northern KY agreed to send the post card they are using in their project for Diane to scan and place on the web site for others to use in partnership with their local health departments. The same model can be used without the incentive for the referring mom and by giving only one bottle of folic acid (through the health department's folic acid supplementation program).
 - Barren River with Western KY Univ. and Madison Co with Eastern KY Univ. can promote folic acid at student and/or faculty health fairs.
 - Susan Borders said that she plans to partner to promote folic acid with the Federal Healthy Start Program in Louisville that focuses on African American women living at certain zip codes in western Louisville.
 - Ideas for folic acid and/or preterm birth prevention:
 - Promote through oral health contacts obtained through the MCH forums.
 - Promote through the new diabetes disease management initiative that will be rolling out across the state soon.
 - Breastfeeding Promotion and Support: Franklin Co. promotes breastfeeding through HANDS home visits, as well as hospital breastfeeding support group and classes. Others present commented on the lack of breastfeeding support from health care providers. One idea suggested was to use the new WIC food packages as a tool to promote breastfeeding (more food for the totally breastfeeding woman, and more baby food for the breastfed infant).
- Adjournment: Meeting adjourned at 9:57 Central/10:57 Eastern.
- Next meeting will be in person in Frankfort on Thursday, September 23. More information to be announced via email.