



### KFAP Meeting January 24, 2013 via ITV

**Those present:** Susan Brown, and dietetic interns: Miranda Mosby and Megan Francis, BRDHD; Trina Miller, Shelley Adams, Carla Hay, Dr. Shepherd, Nicole Nicholas; all DPH & Kara Brown, MODs; Erin Gillespie, SBAK and Abigail Derringer, Madison County HD; Amanda Diddle, Northern KY Independent District; and Rich Nading Green River District. Those who notified me they were unable to attend: Catherine Lowe and Carley Travis LFCHD, Katrina Smith, MOD, & Diane Sprowl, BRDHD. Louisville Metro reports that a replacement for Susan Borders has been found and she begins her new position as WIC manager next week with several weeks of orientation ahead before being able to join us as an active KFAP member. Naze Assef will send us her email info soon! Also, please know that KFAP member Debra Israel has recently retired from the DPH in late December, after over 35+ years in Nursing. She'll be missed by many.

1. **Call to order:** Susan Brown
2. **Welcome and Introductions of Members Present**
3. **Approval of the Minutes:** Motion made, seconded and passed (MSP)
4. **Chairman's Report:** Dr. Ruth Ann Shepherd reported to the group about a new grant that the state received as only one of 4 states chosen out of 30 who applied to be recipients of an NGA Infant Mortality Grant. The grant's goals include a rapid turnaround of only 4 months ending with a Governor's Summit to draw in key participants at the highest levels capable of making changes needed to most effectively impact Infant Mortality in our state. The Summit is scheduled for March 1<sup>st</sup>, so save the date—details to follow once we have the speaker names and location. The summit will highlight things we're doing well in KY (HANDS, Kentucky K-HEN and Smoke-free Ordinances) before identifying and discussing the work that lies ahead with preconception, neonatal abstinence and safe sleep. The summit will also include break-out sessions so that participants can help offer solutions to the problems that have been identified. The Governor has agreed to host and attend the entire Summit which should affect the caliber of attendees and lay the groundwork for a very dynamic outcome.

## 5. Old Business:

- Summary of the Prematurity Summit: Dr. Shepherd reported that the Prematurity Summit was attended by ~ 100 people and that Mrs. Madeline Abramson addressed those in attendance—plus the media during a press conference to promote prematurity awareness. Dr. Stephanie Mayfield—the new Commissioner for the KY Department of Public Health gave the welcoming comments and set the tone for the day by pledging that she would do everything she can in her position to help prematurity prevention.
- Update on EWSE: Kara Brown stated that we are always looking for new members and everyone is welcome to join and visit the website at [www.everywomansoutheast.com](http://www.everywomansoutheast.com) where you can sign up for the newsletters and participate in free webinars on topics of interest to preconception and birth and beyond. There are currently 8 Pilot Projects that the states are working on and KY is represented by the BRDHD & BabyNet grant: (Following the LifeCourse in South Central KY where the community piece offers schools, physician offices and libraries access to preconception toolkits and the LifeCourse game to begin making lifestyle changes in perception and in action in three targeted counties within the 8 county district of the BRDHD. The clinical piece affects change in how services are offered in those three counties including a new tool to better assess and discuss the LifeCourse concepts). The state, regional and Pilot Project teams each meet individually via conference call at least monthly, and additional meetings are sometimes necessary between the groups. Please visit the Regional and KY websites to offer your input ASAP, since members are currently working to improve and update each site and Sarah Verbiest in N.C. needs Regional input/feedback before Feb 14, 2013.
- Update on catalyst from the HBWW meeting in November: Emily Anderson is currently piloting the project for one month with volunteers from the HBWW project and hopes to have access available to others by March.
- Centering Pregnancy Training in Lexington tomorrow and Saturday: Training is full with participants registered from all across the state—high interest with some signing up with only 2-3 at first and calling back begging to expand their group to include more (7-8). How exciting would it be if Centering became as embraced as BKC has become in two years?
- Final logo design from Safe Babies: Susan Brown sent the final version of the logo design that K-HEN has accepted as their new Safe Babies project that the KFAP worked on in September and that Abby Derringer further worked on after the KFAP meeting and sent a rough draft to Dr. Shepherd to share. The final design looks great and our members should be pleased.
- PSA Project from SBAK: Erin Gillespie reports that March is the new target date for their release of the FA Awareness PSA piece—to go along with Women’s Health Week—but should there be any delays then May would be the alternate target date with a Mother’s Day tie-in.

- Update from Dr. Shepherd on new logo for new KFAP name The Kentucky Folic Acid and Perinatal Partnership: Susan sent Dr. Shepherd the jpeg logo of our KFAP logo that was designed by red7e originally in 1999. The blocks aren't able to be separated in their current state and this means that the state communications team will need to start from scratch on developing a new logo. Susan asked if she should contact red7e to see if they had the individual blocks that could be sent to us. I could, but basically we would still need to start from scratch.

## **6. New Business:**

- State Press Release for Folic Acid: Trina Miller: The press release on folic acid awareness and birth defects prevention will be released at the end of the week. Trina also reports that the text4baby newsletter featured two large articles in January related to Folic Acid Awareness Week and to birth defects prevention month. ACOG also featured an ad for text4babies.
- Members report their activities:
- From Madison County: Abigail: HANDS continues to educate families but we feel we're doing a better job than in the past. We have quarterly breastfeeding events: BABIES Best Start and Safe Sleep.
- Erin, from SBAK: We focus on attending the Bridal Fairs distributing info on birth defects and offering folic acid. Funding for FA is tight and we've recently applied for a grant to purchase 1,000 bottles of folic acid for these types of events, and we're continuing to work on the Folic Acid PSA.
- Amanda, from Northern KY: We've seen an increase in our HANDS participation and we've re-instated our breastfeeding classes and awareness of folic acid to our clients. We've created multiple bulletin boards that show the risks of not taking FA/PN vitamins. The bulletin boards are bright and colorful and seem to be getting a lot of attention.
- Rich, from the Green River: I apologize that our HANDS people aren't here, but I'm sure that they too are doing many of the same wonderful things that others have mentioned. I myself, work more on the tobacco end of things and we held a tobacco forum on Nov 14<sup>th</sup> with 45 people present and we learned that smoking during pregnancy is still on the upswing. This got us thinking and we looked at the 7 counties of the Green River and we realized that Henderson has the highest rates of pregnant smokers in our district. Our Community Health Improvement team has met with 20 other folks to begin addressing this issue.
- Nicole Nicholas reported on the BFG strategic plan that the BKC training and implementation part of the plan has exceeded expectations with a growth from 19% to 94% of all birthing hospitals in KY developing and approving protocol to implement a consistent "best practice" Birth Kangaroo Care program in their hospitals. This accomplishment has far exceeded the original goal, for a 6% increase (from 19% to 25%). Also, the 4<sup>th</sup> annual breastfeeding conference will be held in Covington, as a pre-conference offering on Wednesday, April 17, in conjunction with the Dietetic Association's Annual Conference.

- Susan Brown reported for the BRDHD: This year we focused on outreach via our websites for the folic acid awareness week and birth defects prevention month. We had two feature articles on folic acid and birth defects prevention and also highlighted the CDC's FA Quiz at our website: [www.barrenriverhealth.org](http://www.barrenriverhealth.org) Our BabyNet partners also outreached with the folic acid message throughout January. As mentioned earlier, we are developing several LifeCourse toolkits as part of our pilot project with EWSE and five of these are focused directly on folic acid, prematurity prevention, breastfeeding, smoking cessation and nutrition/living greener. During January, our BFG Peer Counselors were also educated about January's outreach and they made a special effort to remind their clients of the importance of taking FA/PN vitamins daily PRIOR to pregnancy and also throughout and after pregnancy. We're especially excited about the new breastfeeding support groups that our BFG PCs are planning. They'll start with monthly meetings and adjust those to meet the needs of the participants, as time goes on. The very first meetings are planned for late February and early March. Not only will the support groups assist breastfeeding duration but they will also be another venue for FA and LPTB education opportunities, as is the new BFG PC Newsletter that one of our new BFG PCs has initiated and the PCs will appear on WNKY TV channel 7 in Bowling Green on the early morning broadcast on Monday, February 4, 2013 (with taping of the show on Friday, Feb 1<sup>st</sup>). They will promote the WIC PC program and the new breastfeeding support groups. And as always, our HANDS workers continue to promote and educate on FA/LPTB/Safe Sleep/BFG and more.

**7. Committee Chair Reports:**

- Most of the activity has already been reported throughout today's meeting. The only additional note is that Diane Sprowl asks all members to please visit [www.kfap.org](http://www.kfap.org) this next week to report the activities you've done since September and she'll *run the report* for everyone the following week. This will assist the Chairs in completing their evaluations of the 2012 KFAP plans and assist in finalizing details of our 2013 plans. (Anything you haven't yet reported during 2012 can still be reported). Please submit reports by February 15<sup>th</sup> and Diane will run reports the week of February 18<sup>th</sup>.

**8. Adjournment:** The meeting was adjourned a little more than an hour early with no other business to address at this time.

Minutes written 9/25/13 and Distributed 2/7/13  
Per Susan Brown, KY's Statewide FA & Perinatal Partnership Coordinator